



Your Business Mastermind Group

A member benefit from The Employee to Entrepreneur University



UNIVERSITY OF
**EMPLOYEE TO
ENTREPRENEUR**
Playing the **E-Game** to Win...

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Your EEUNI BMG

Many small business owners and consultants form mastermind groups with like-minded, dedicated people. My success in both my business and personal life is directly attributed to my mastermind group participation.

Formally introduced in the 1930's "Think and Grow Rich" by Napoleon Hill, the Mastermind Principle is "the coordination of knowledge and effort of two or more people, who work toward a definite purpose, in the spirit of harmony." Many great fortunes - like those created by Henry Ford and Andrew Carnegie - were earned by harnessing the power of a mastermind group.

A mastermind group allows people to come together to discuss what's going on in their business and personal lives, creating happier and stronger people who have a positive impact on the world.

Our Business Mastermind Groups (BMG's) work collaboratively to help each other succeed. It adopts the basic philosophy that more can be accomplished in less time when we help each other.

What is a EEUNI BMG?

A EEUNI Business Mastermind Group is like having a board of directors for your business. An alliance of business people working together for the common goal – helping each other succeed both professionally and personally.

Our Business Masterminds Groups are a collaboration of business owners and entrepreneurs who meet weekly in an open and supportive environment. The main purpose of each group is to share thoughts, ideas, opinions and knowledge; offer advice and feedback in order to increase their current level of success.

Your fellow members will genuinely grow to care about you and your business to ensure that you don't sabotage or sell yourself short when you are faced with business challenges.

Any challenge you have or will face in your business has without doubt been faced and solved by others before. Belonging to a Mastermind group can help you overcome your challenges sooner than if you faced them alone. You can speed up your learning and business development by learning from other people's failures and successes.

Through sharing information and ideas, and learning to accept opinions openly, builds trust and understanding between the members.

How do The EEUNI's BMG's work?

Business Mastermind Groups are carefully created and structured to:

1. Overcome your business challenges
2. Kick start your day inspired and motivated
3. Help you work "ON" your business regularly
4. Improve your business with new ideas and new insights
5. Avoid costly mistakes...learn "what not to do" in business
6. Learn the success techniques that other entrepreneurs use
7. Learn and share your knowledge, experience and strategies

Each Business Mastermind Group has a maximum of 7 members. Why? We want you to develop inch wide, mile deep relationships so that you truly get the benefit from the collective experience and expertise of the members in your group.

As human beings we see things from our own perspective, our own point of view. Adding others to the mix enables us to see things from new and different perspectives. To achieve this on our own is difficult but with a mastermind group, the possibilities for expansive thinking are endless.

What Makes Business Masterminds Different?

In most areas you have a choice of several networking business groups. You may belong to one or have tried one in the past. What makes our groups unique is the monthly structure that focuses on your specific business development, our monthly sharing and problem solving of challenges, our entrepreneurial modelling and other fantastic business development activities on our agenda. In business we need so much more than “referrals”, and that’s why we focus on networking for knowledge.

This is business development and education at it’s best. Meetings are designed to be fun, yet educational and productive giving each member and guests new insights for growth, new opportunities and possibilities and new and better ways to do business.

Your EEUNI BMG is just like having your very own sounding board of savvy business people working towards the continual growth and success of your business.

Whether you’re looking for more time, more money or a higher quality of life, the BMG approach can help you to reach and exceed your goals. With only a few hours per month you can completely reshape your thinking and get the jump start you need to move forward and excel in every aspect of your life.

Turbo-Charge Your Business Today

In a Mastermind session you will work with a group of your peers to work smarter and make fewer mistakes. Expect to be held accountable and to be asked tough questions along the way which is the beauty of the BMG approach.

Your peer group will be carefully selected so that skill sets, areas of expertise and business specialties complement one another. The

Mastermind leader will guide the group to explore the issues that are getting in the way of success and will break through those barriers. Your time is valuable, which is why the group leader is trained to keep everyone on track and to develop individualised plans of action that work.

The Mastermind group is also an incredible networking opportunity. Where else can you meet successful business people from across the country who are working together to improve their businesses and to provide support for each other?

You get support, focus, and a gentle kick in the backside...

Most business owners end up being lone rangers making decisions without outside advice, resources, or input. When you join the EEUNI BMG you become part of a team that receives: Help determining what your marketing campaigns should include:

- Ongoing support with your business development efforts and marketing campaigns
- A coach to challenge you to think and act BIGGER
- A new level of confidence and motivation
- A team to show you how to think outside the box
- A way to create systems to help you work smarter
- A strategist to help you become more pro-active, focused, organised, and energised
- More business success in a few months than you may have had in years

This program is not a get-rich-quick or become a millionaire over night program. Instead, you’ll learn tips, tricks, and techniques designed to help solve your particular problems. There will be solutions that you could start using immediately - that’s for sure!

To find out more contact us:

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